



## Dear Members:

Rapport Credit Union “Rapport” is looking for members to play an active role in the leadership of our credit union. Our Board of Directors consists of 12 persons elected from and by the membership of Rapport.

We are currently looking for potential board members with the following skills or interest in developing knowledge/expertise in these nine critical areas:

**Strategic Planning, Leadership, Risk Management, Governance and Ethics, Financial Literacy, Credit Union Operations, Board and CEO Performance, Audit and Compliance and the Regulatory Environment for financial services and credit union sector. Prior board experience would be an asset.**

Members that are interested in a role as a Director of Rapport are asked to contact the Nominating Committee at [nominatingcommittee@rapportcu.ca](mailto:nominatingcommittee@rapportcu.ca).

For more information on the nomination, process and/or eligibility you can refer to the Director Candidate Information Guide located on the Rapport website [rapportcu.ca](http://rapportcu.ca) under About Us.

## Information about Rapport

Our strategic proposition is based on the premise that many Canadians are looking for a financial institution that is there to help them become capable with their finances and understands that they just want to live a life that makes them happy – to live life on their own terms.

Our tag line *‘Be true to your money.’* reflects our belief that our members should set financial goals, have a plan to get there and, as much as possible, live within their means.

## We’re different.

We are a financial institution completely committed to helping our members live life on their own terms. We believe that wealth is more than just dollars and cents. The new definition of wealth doesn’t rely on how much money you have, but rather how much life you live.

Being happy means you’re wealthy, not the other way around.

## We listen.

We encourage our members to talk to us about their goals and desires, then work with them to help make decisions that will make them feel capable with their finances.

We help them understand their money and what they can afford to do with it. Sometimes there are tough decisions. Other times there are tough conversations. We don’t back down from either.



## **We care.**

Our members rely on us for thoughtful, sound advice. Having confidence with their financial lives means they can be true to themselves and be true to their money. To enhance our value for our member-owners, we need to continually grow our membership, improve our service and deepen our product offering.

But most of all, we must look after our members. That's why we're here.

## **What we do.**

As a result, we consider ourselves an alternative to large banks who are typically focused on selling their products and services, regardless of what the customer really needs. Instead, Rapport Credit Union is oriented around listening to our members and what they need, then helping them find the most beneficial way to fulfill that need.

## **Rapport Members**

Our membership has historically been primarily government employees in Ontario; however, our membership has grown significantly beyond this original scope.

Our appeal has broadened to include people who simply identify with our *'Be true to your money.'* positioning.

Our total membership includes over 21,000 members, located in Toronto, Hamilton, Oshawa, Kingston, Midland, Peterborough, North Bay, Thunder Bay and Kakabeka Falls.

## **The Rapport Community**

At Rapport, we take our responsibility to enhance the lives of our members and the communities they live in very seriously. As a Board, we strive to reflect the diversity of our members. We encourage people of all backgrounds, abilities and orientations to apply.

Thank you for your interest in Rapport.

## **2019 Nominating Committee**